

ANNA SANDERS



PERSONAL PROFILE

Highly skilled and creative designer, holding a degree in interactive design with over 5 years of experience in UI and UX design. Passionate about user-centred design, boasting a proven track record in delivering exceptional digital experiences. Renowned for expertise in crafting engaging and delightful user interfaces, making me an ideal choice for any UX design project.



WORK EXPERIENCE

Senior UX Designer
Digital Solutions Ltd.
London, UK, 2018 - Present

Lead UX/UI design projects for clients across various industries, ensuring the delivery of engaging and user-friendly digital solutions. Collaborate with cross-functional teams, including developers and product managers, to define project goals and requirements. Conduct user research, usability testing, and user interviews to gather insights and inform design decisions. Create wireframes, prototypes, and high-fidelity mockups to illustrate design concepts and interactions. Continuously iterate and refine designs based on user feedback and evolving project needs while adhering to a design thinking approach.

- Promoted to senior UX Designer within first three years.
- Trained and mentored 5+ junior designers, fostering a culture of design excellence within teams.
- Implemented responsive web and mobile app designs that met both aesthetic and functional requirements.

UX/UI Designer Intern
Creative Concepts Ltd.
London, UK, 2017

Assisted senior designers in creating wireframes and mockups for client projects. Conducted user testing and reported findings to support design improvements. Collaborated with the development team to ensure design implementation aligned with user requirements. Assisted in the creation of detailed design documentation and style guides for ongoing projects, ensuring design consistency and ease of project management.

- Played a pivotal role in the design process by assisting senior designers in creating wireframes and mockups for client projects, ensuring a user-centred approach.
- Proactively acquired knowledge in emerging technologies, enabling the team to make informed design choices that kept projects at the forefront of industry trends, fostering innovation and competitiveness.



COURSES & CERTIFICATES

Advanced Adobe XD Techniques, Design Academy, 2021
Certified Usability Analyst (CUA), UsabilityFirst, 2019
UI Design Specialisation, Coursera, 2018
UX Design Certification, Interaction Design Foundation, 2015

PERSONAL DETAILS

Name
Anna Sanders

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London, UK

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+44 761 496 0452

Email
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WEBSITE & SOCIALS

[Portfolio](#)
[LinkedIn](#)

EDUCATION

Bachelor of Design (Interaction Design)
University of Canberra, Australia,
2016

SKILLS

User Experience (UX) Design
User Interface (UI) Design
Wireframing and Prototyping
Usability Testing
Interaction Design
Adobe Creative Suite (Photoshop, Illustrator, XD)
Sketch
InVision
Responsive Web Design
User Research

LANGUAGES

English ★★★★★
French ★★★★★

REFERENCES

Available upon request