PERSONAL DETAILS

- Name Isabella Harrington
- Address
- **Phone number** +447464633654
- Email example@cvmaker.uk

PORTFOLIO

Explore my photography <u>website</u> showcasing a diverse range of projects and styles.

SKILLS

Camera Equipment Operartion Technical Troubleshooting Photography Techniques Business and Marketing Image Editing Software Digital File Formats Post-Processing

COURSES

Take Professional Photos On Your iPhone, Udemy, 2023 Product Photography: Beginner's Guide to Captivating Visuals, 2022 Adobe Lightroom, Udemy, 2021

LANGUAGES

English Spanish **** ***

ISABELLA HARRINGTON

Accomplished and innovative photographer with 5+years of professional experience. Solid understanding of various photography techniques, lighting principles, and advanced post-processing skills. Dedicated to delivering high-quality visuals that evoke emotions and tell stories. Adept at collaborating with clients and producing captivating results in diverse environments.

b) WORK EXPERIENCE

2020 - Present

Freelance Photographer Various High Fashion, London

Manage the entire photo shoot process, from concept to post-production. Collaborate with diverse clients such as fashion brands, corporations, and individuals. Apply advanced photo editing tools to refine and elevate images. Cultivate a robust online presence via social media and a personal website.

- Orchestrated successful photo shoots for high-profile fashion brands such as H&M, Nike, Dr Martens, resulting in a 20% increase in brand engagement and a 15% rise in social media followers due to visually captivating imagery.
- Achieved a 25% reduction in post-production time by implementing streamlined workflows for image retouching, leading to improved project turnaround and heightened client satisfaction.

2018 - 2020

Lead Photographer

Capture Studios, London

Led a photography team, ensuring top-tier image quality and client contentment while closely partnering with clients to meet branding needs, managing diverse photoshoot setups with studio equipment, conducting training for junior photographers, and actively participating in marketing initiatives through input and client interactions.

- Elevated image quality and client satisfaction by overseeing photoshoots, resulting in a consistent 95% client approval rate and a 20% increase in referral business.
- Enhanced team proficiency by conducting regular training sessions for junior photographers, leading to a 30% improvement in shoot efficiency and a notable reduction in post-production time.

EDUCATION

Bachelor of Arts in Photography, London College of Arts, London, 2017



REFERENCES

References available upon request