Borahan Mugheri

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Personal profile

Passionate makeup artist with 5 years of experience in makeup application, including airbrush makeup artistry. Keen eye for detail, dedicated to delivering top-notch services. Strong knowledge of the latest makeup trends and techniques, including FX prosthesis. Proficient in phone etiquette, client assessment and analysis to ensure greater customer retention and business success.

Work experience

Senior Makeup Artist

2021 - Present

London

Supervise and coordinate a team of 5 makeup artists, ensuring they met quality standards and adhered to safety and sanitation protocols. Conduct client assessments and analyses during over 150 consultations to customise makeup looks, meeting client preferences effectively. Apply advanced techniques for diverse and appealing looks using suitable products and colours based on clients' preferences and occasions.

- Trained and weekly mentored the team to increase the salon's monthly revenue by 20% through onboarding plans and enhanced service quality.
- Led the team of photographers and stylists for 15 editorial and fashion shoots, resulting in 10 published features, raising the salon's profile.
- Achieved an average satisfaction rating of 4.8/5 on Trustpilot, showcasing exceptional client service skills and makeup artistry expertise.

Junior Makeup Artist

2018 - 2021

London

Assisted senior makeup artists in 75 makeup applications and client consultations, perfecting makeup application skills and client interaction. Managed client inquiries and appointments, demonstrating proficiency in phone etiquette and optimising artist availability through efficient scheduling.

- Conducted skincare analysis and preparation for each client, resulting in 20% cost savings.
- Organised 10 creative makeup-themed events, resulting in a 30% increase in event bookings.
- Promoted from an associate to a senior makeup artist role, gaining valuable experience in client interaction, makeup application, and phone etiquette.

Skills

Beauty Bliss Salon

Glamour Glow Studio

FX Prosthesis
Airbrush
Skin Analysis and Preparation
Colour Theory
Bridal and Ocassion Makeup
Product Knowledge
Safety and Sanitation
Client Assessment and Analysis

Education

- Advanced Special Effects Makeup Course, Special Effects Academy, 2023
- Diploma in Makeup Artistry, London School of Beauty, UK, 2017
- Skincare and Beauty, Manchester Beauty Institute, Manchester, 2016

References

Available upon request.

Languages

Urdu - Native English - C1 German -B2