

CARLOS GOMEZ

PERSONAL DETAILS

Name

Carlos Gomez

Address

London, UK

Phone number

+44 161 496 0776

Email

example@cvmaker.uk

PERSONAL PROFILE

Highly motivated and results-driven professional seeking a transition to a career in project management. PMI certified with solid leadership, communication, and organisational skills, eager to leverage my diverse experience and drive project success for a dynamic organisation. Proven ability to create comprehensive project plans, establish timelines, define milestones and develop realistic schedules.

CERTIFICATIONS

Project Management Professional, Project Management Institute (PMI), 2023

EDUCATION

Bachelor of Arts in Marketing, King's College London, 2016

SKILLS SUMMARY

Project Planning and Scheduling

- Proficiency in creating detailed project plans, defining milestones, and organising tasks effectively.
- Proven ability to adapt in managing project timelines, resources, and budgets, ensuring successful project delivery within the defined scope.

Agile Project Management

- Solid understanding and mastery in applying agile methodologies for effective project management, emphasising iterative development and continuous stakeholder collaboration.
- Strong capability to adapt to changing project requirements, deliver incremental value, and foster a culture of flexibility and innovation.

Communication and Stakeholder Management

- Exceptional communication and interpersonal skills, enabling effective management of stakeholder relationships throughout the project lifecycle.
- Expertise in stakeholder identification, proactive engagement, and skillfully addressing their needs to ensure project success and high levels of stakeholder satisfaction.

WORK EXPERIENCE

Marketing Manager, Wunderman Thompson, London, 2019-Present

Lead and inspire cross-functional teams to execute innovative campaigns, foster increased brand awareness, and drive business growth. Coordinate different departments, ensuring all parties are on track with project requirements and deadlines.

- Achieved a 98% on-time project delivery rate by efficiently coordinating and aligning multiple departments, resulting in enhanced project execution and increased customer satisfaction.
- Developed and implemented strategies that increased client revenue by 15% within a six-month period.

Marketing Coordinator, Ogilvy, London, 2017-2019

Conducted market research, analysed consumer trends, and created compelling content for diverse channels. Collaborated with the team to track campaign performance and contributed to continuous improvement initiatives.

- Coordinated and participated in trade shows and industry events, successfully generating 50+ new leads at each event.
- Contributed to a 15% increase in overall campaign effectiveness by actively collaborating with the team to track performance metrics and implementing continuous improvement initiatives.