

Mulberry Design Agency

9 April 2024

Dear Hiring Manager,

I am writing to express my keen interest in the Graphic Designer position at Mulberry Design Agency, as advertised on Reed. With 15 years of experience working for design agencies and expertise in Adobe Premiere Pro and Final Cut, I'm excited to apply my knowledge and skills to your team.

In my previous role as a Senior Graphic Designer at Design House, I coordinated with copywriters and art directors, and I created visual assets across various campaigns, websites, and printed materials. I have a proven track record of directing product photography and working collaboratively with clients to translate their objectives into effective design concepts. Leveraging my in-depth understanding of design principles, I led projects that enhanced brand recognition and engagement.

- Mentored junior designers, fostering their professional growth and development.
- Introduced and managed an innovative office technology upgrade, which resulted in a 20% decrease in process turnaround time and directly improved operational efficiency.
- Designed advertisements for magazines, signage, social media, and e-blast campaigns, ensuring consistency and brand alignment across all platforms.

Mulberry Design Agency's commitment to innovation and user-centric design aligns perfectly with my professional values. With extensive experience in graphic design and proficient writing skills, I am confident I will become a valuable asset to your organisation's ongoing success.

Thank you for considering my application. I am keen to discuss further how my skills can contribute to your team. I am available for an interview at your earliest convenience, and you can reach me by phone at +44 117 496 0452.

Sincerely,
Emily Thompson

Attached: CV and references