

# MARY LOPEZ

## PERSONAL DETAILS

### Address

Brighton, United Kingdom

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Brighton, United Kingdom, 28 August 2024

*Dear Hiring Manager,*

*I am writing to express my interest in the Head of Business Development position at Mira, as advertised. With over five years of experience as an Account Manager in fast-paced and dynamic environments, I have developed a robust skill set in building and maintaining strong client relationships, exceeding sales targets, and driving revenue growth. I am excited about the opportunity to bring my results-oriented approach and proven track record of success to your team.*

*In my current role as an Account Manager at CX, I have consistently demonstrated my ability to meet and exceed sales targets, contributing to the company's overall growth and profitability. I have honed my interpersonal skills to address customers' needs and concerns promptly, which has been crucial in developing long-lasting relationships with clients. By taking a proactive approach to client management and leveraging data-driven strategies, I have successfully increased client retention rates and expanded the company's customer base by 30%.*

*I am particularly drawn to Mira because of its reputation for innovation and its commitment to delivering exceptional value to its clients. I am confident that my experience in building and nurturing client relationships and my strategic thinking and leadership abilities align well with your needs for the Head of Business Development role. I am eager to apply my skills in a new capacity where I can contribute to Mira's continued success.*

*Throughout my career, I have demonstrated a strong ability to lead cross-functional teams and work collaboratively with stakeholders at all levels to achieve business objectives. My experience in identifying new market opportunities and developing strategies to capture them has resulted in significant revenue growth for my current employer. I am confident that my background and skill set make me an ideal candidate to lead your business development efforts.*

*Thank you for considering my application. I look forward to the opportunity to discuss how my experience, skills, and passion for driving business growth can contribute to Mira's continued success.*

*Sincerely,*

*Mary Lopez*